

# Privacy Policy

Dominic Parker Limited, Trading as Flat Cats

Flat cats takes the privacy of our Customers, very seriously. Under Article 5 of GDPR, we are committed to using your data fairly, lawfully and transparently. Under Articles 13 and 14 of GDPR, our Customers have the right to be informed about how their data is used.

## **WHAT INFORMATION DO WE COLLECT**

During the course of a purchase we collect your name, address and email details and occasionally your phone number. We do not collect or store sensitive personal financial information such as bank details.

## **WHAT HAPPENS IF YOU DO NOT PROVIDE US WITH YOUR DATA**

You are under no obligation legally or contractually to provide us with your data. However if you do not, it is likely to have a negative impact on our ability forward our products to you in an efficient manner.

## **HOW WE COLLECT IT**

We collect this data in a number of ways including telephone calls, via email, Facebook and the online order process handled by PayPal.

## **WHY DO WE COLLECT THIS DATA**

In order to enable us to supply you with any products that you order from us.

## **WHO HAS ACCESS TO THE DATA**

Data gathered by us is not disclosed to any third parties.

We do not disclose or sell any of your details to any third parties at any time, we do not create mail lists for any purposes including marketing of our own products.

## **YOUR RIGHTS**

As a data subject, you have rights and control over your data, which include:

- The right to access the data we hold on you
- The right to request that we amend, or update, incorrect or incomplete data
- The right for your data to be erased from our systems.
- The right to demand we collect the data we hold on you and transfer it over to a new provider, although this would be unlikely due to the nature of our work

Should you wish to exercise any of your rights, please contact Dominic Parker at [info@flat-cats.co.uk](mailto:info@flat-cats.co.uk) or 01526 833660.

## **HOW LONG DO WE KEEP YOUR DATA**

Your data will be retained by us indefinitely for future opportunities, with your consent, until such time as you request we delete your data from our systems, or refrain from further engagement.

If you believe that we have not handled your data correctly, you have the right to lodge a complaint with the Regulator, the Information Commissioner.

### **SECURITY OF YOUR DATA**

Your data is securely stored on our systems and is backed up and protected from loss or unwanted intrusion, such as malware.